

## End-to-end Traceability

Identify, Capture and Share Key Data Elements Across the Supply Chain

Remove the complexity and streamline your processes for complete supply chain transparency. Our end-to-end solutions integrate with your internal systems to fill in the missing gaps of supply chain traceability.

iTrade PTI solutions to help you Identify, Capture and Share your GS1® data. iTrade Label is a series of solutions centered on the three components of a true, GS1® compliant, traceability system.

Product identification systems range from simple label and apply solutions for identifying product to sophisticated, high-speed labeling and inkjet marking system integration. Our comprehensive line of labeling and product marking integration enables iTrade to deliver the lowest cost technology to your specific packing and workflow processes.

iTrade Label fits into every industry workflow, while allowing for system maintenance and integration to occur from a centrally located, SaaS database. With iTrade PTI, tracking Critical Tracking Events (CTEs) has never been easier.

iTrade's existing network of growers, packers, shippers and re-packers can accommodate your seasonal, regional and temporary operations, as any company or individual user already on the iTrade Label system can integrate with any other iTrade Label user.

iTrade Label is the industry's leading traceability system, providing the ultimate in flexibility, with world-wide functionality, with or without a live connection to the internet.

iTrade Label carries flexible and predictable pricing with no hidden costs, and is the first traceability system built to fit within your budget. Finally, a traceability system designed to work within your organization, and integrates with your trading partners, too.



*"iTrade PTI stood out with its simple licensing model, inexpensive cost and mature ERP integration tools. The team has been fantastic to work with and deployment has been as smooth as it gets. I'm conversant with the cloud-hosted trace and analytics technology platform model and iTrade offers a robust solution."*



**Peter Townsend**  
IT Director & Evangelist  
The Nunes Company



(01)10012345612340(10)MR101A

**Iceberg Lettuce**  
**24 ct. ShrinkWrap**  
**PRODUCT OF USA**

Shipped by:  
ACME Produce | 1 Main Street | Salinas CA | USA

iTrade ACM2 1234 1234 1234

Pack Date

01/01/15

7903

## TRACEABILITY THAT FITS YOUR BUSINESS

- Product identification system for all crops, all workflows
- Works offline or online, anywhere you harvest, pack or ship
- Integrates with several printers and handheld devices
- Flexible for seasonal or regional operations
- Manual, mobile and high speed system integration
- Predictable, tiered pricing with no hidden costs

## EASY TO IMPLEMENT AND MANAGE

- Multi-lingual interface and training documentation
- 24/7 customer support
- Connectivity to large network of existing users

## DATA ACCESS WHEN AND WHERE YOU NEED IT

- SaaS, cloud-based solutions
- Permission-based login from anywhere in the world
- No network infrastructure required

## BENEFITS

- Integrates with iTradeNetwork order management and procurement systems
- Deliver PTI data to any trading partner, around the corner or around the globe
- Guaranteed compliance with retailer and industry guidelines
- Greater internal visibility into production and product movement
- End-to-end traceability, resulting in faster, narrower recalls

iTrade Label customers range from family farms, to global grower networks, cooperatives and marketing organizations.



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