

## How Effective Is Your Supply Chain?

For manufacturers in the food and beverage industry, the supply chain has a large impact on brand. Delivering on consumer and buyer demands, adhering to increasingly stringent food safety regulations and managing order, contract and rebate processes presents an unprecedented level of organizational complexity. These many challenges faced by food and beverage manufacturers make effectively managing the supply chain a strategic imperative today.

Supply chain executives must keep quality, cost and competitive advantage top of mind, while working to offset operational inefficiencies by aligning key resources – people, processes and technology. Tools that provide end-to-end control and visibility across the supply chain and communication and collaboration with trading partners help you to manage operational risk, bolster brand and quality perception and maximize sales.



## The Global Food Network

iTradeNetwork is the world's largest food trading network connecting you once to more than 10,000 trading partners. iTradeNetwork brings real-time data from across the supply chain into one tightly integrated, highly collaborative and functionality rich network.

## Data Makes The Difference

Our process begins with cleansed, industry standard data and ends with rich analytics providing actionable insights to help you identify and improve upon process gaps. Our end-to-end solutions integrate seamlessly with your existing infrastructure and systems to help you proactively managing every aspect of your supply chain.

*"What was once done with diverse and unique emails, faxes and confusing spreadsheets can now be done with a single integration between the distributor's claim application and iTradeNetwork. From my perspective, iTradeNetwork did a great job on the roll out of its Enhanced Billback Solution, addressing all our concerns and helping us get better data faster."*



**Brad Dowie, Region Business Manager, Ocean Spray**

## End-to-end Supply Chain Solutions for Manufacturers

<b>iTrade Master Data Services</b>	<p><b>Data Preparation</b> - Cleanse, standardize, enrich, and synchronize client account and product data.</p> <p><b>GDSN Data Pool Publish</b> - Certified GDSN data pool supports industry standards and simplifies exchanging GS1 data via the GS1 Global Registry®.</p>
<b>iTrade Planning</b>	<p><b>Vendor Managed Inventory (VMI)</b> - Access buyer inventory to better manage and generate replenishment orders.</p>
<b>iTrade Traceability</b>	<p><b>PTI</b> - Internal and external case and pallet labeling tied into existing buyer processes for any field, packing shed or processing facility.</p> <p><b>Item</b> - Scanable QR codes to engage consumers at the shelf.</p> <p><b>ASN Ship &amp; Trace</b> - Share critical PTI and product data with trading partners via the ASN or PO.</p>
<b>iTrade Sourcing</b>	<p><b>Price Sheets &amp; Order Guides</b> - Assess price, availability, inventory, deals and promotions from supply base to directly create POs.</p> <p><b>Request for Quote (RFQ)</b> - Negotiate quotes with multiple online vendors and carriers to reduce average item prices for specific items.</p>
<b>iTrade Contracts</b>	<p><b>CaRMA</b> - Collaborative contract and rebate management system designed to provide real-time visibility and a single version of the truth for creating, negotiating and approving contract programs and terms.</p> <p><b>Enhanced Billback Solution</b> - Leverages EDI 867 to provide a simple and standard way for distributors and other buying organizations to submit reports to manufacturers.</p> <p><b>Trade Spend</b> - Provides the clean, timely, location specific, and standardized data needed for efficient management of trade spend programs.</p>
<b>iTrade Procurement</b>	<p><b>Order Management System (OMS)</b> - Collaborative order management system designed to streamline the order-to-cash cycle by reconciling orders and invoices with shipping and receiving data throughout the fulfillment process.</p>
<b>iTrade Logistics</b>	<p><b>Load Management Solution (LMS)</b> - Automated load building, tendering, scheduling, tracking and optimization with complete visibility from shipping to receiving.</p>
<b>iTrade Quality</b>	<p><b>Item</b> - Engage consumers at the shelf and speed responses to a food safety event with products featuring QR codes.</p>
<b>iTrade Analytics</b>	<p><b>Dashboards &amp; Reporting</b> - Complete, timely and accurate supply chain data is transformed into actionable information to drive corrective action, strategic planning, benchmarking, and score carding.</p>

