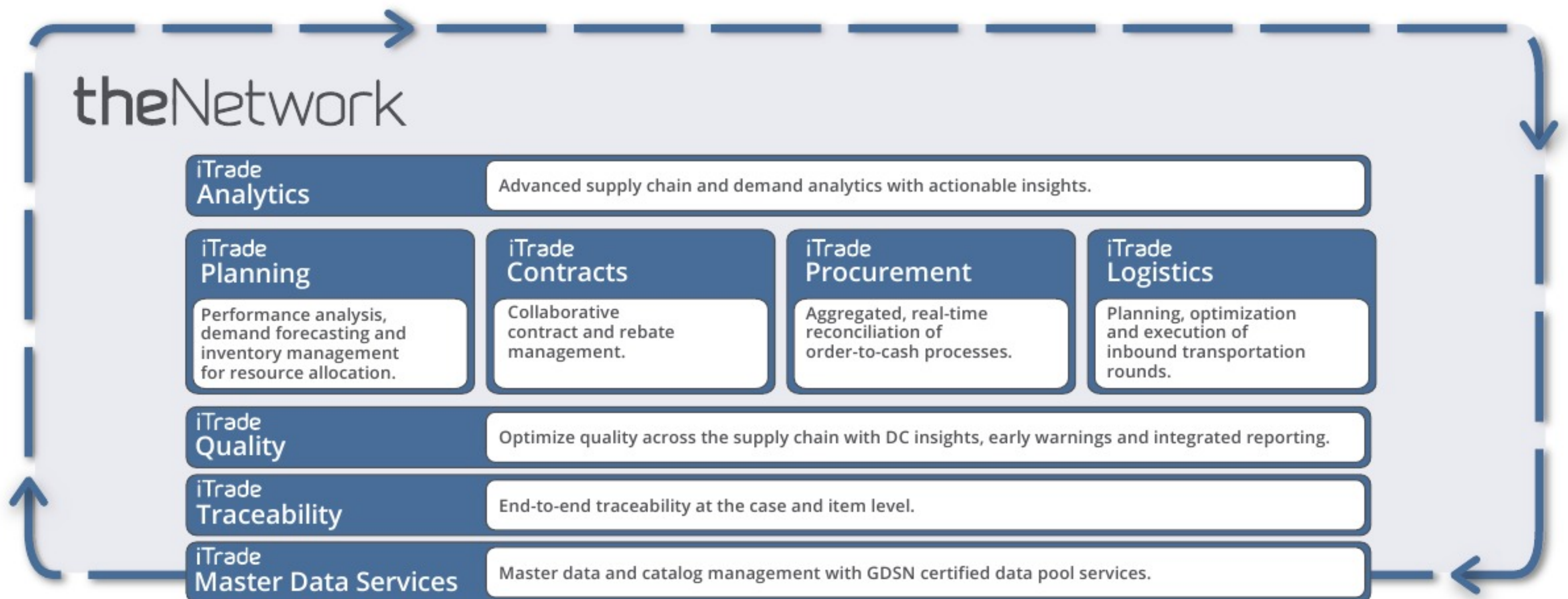


## How Efficient Is Your Supply Chain?

Managing perishable product is complicated. From field to shelf, product passes through numerous hands before reaching its destination. A complex supply chain with multiple growers, regions, buyers and requirements presents ongoing operational challenges.

Delivering the highest quality product under the most favorable terms means keeping quality, cost and competitive advantage top of mind, in addition to managing operational risks. Tools that provide full visibility across the supply chain help to control complexities and streamline operations, allowing you to focus on maximizing sales and margins.



## The Global Food Network

iTradeNetwork is the world's largest food trading network connecting you once to more than 10,000 trading partners. iTradeNetwork brings real-time data from across the supply chain into one tightly integrated, highly collaborative and functionality rich network.

## Data Makes The Difference

Our process begins with cleansed, industry standard data and ends with rich analytics providing actionable insights to help you identify and improve upon process gaps. Our end-to-end solutions integrate seamlessly with your existing infrastructure and systems to help you proactively managing every aspect of your supply chain.

*"iTradeNetwork has been a key player in standards development for electronic transactions in the produce industry. iTradeNetwork has created a community of knowledge for the produce industry by leveraging its expertise and work with key suppliers and buyers over the years."*



**Steve Roosdahl, Executive Supply Chain Director, The Oppenheimer Group**



## End-to-end Supply Chain Solutions for Grower – Shippers

<p>iTrade <b>Master Data Services</b></p>	<p><b>Data Preparation</b> - Cleanse, standardize, enrich, and synchronize client account and product data.</p> <p><b>GDSN Data Pool</b> - Certified GDSN data pool supports industry standards and simplifies exchanging GS1 data via the GS1 Global Registry®.</p>
<p>iTrade <b>Planning</b></p>	<p><b>Production Planning</b> - Simplify complex planting schedules for multiple crops across a large land base by consolidating similar demands from multiple buyers.</p> <p><b>Vendor Managed Inventory (VMI)</b> - Provides the inventory data and workflow needed to manage VMI relationships.</p>
<p>iTrade <b>Traceability</b></p>	<p><b>PTI</b> - Internal and external case labeling tied into existing processes for any field, packing shed or processing facility.</p> <p><b>Warehouse Management System (WMS)</b> - Track product from the field to the warehouse with real-time visibility.</p> <p><b>Item</b> - Scannable QR codes to engage consumers at the shelf and provide field to fork transparency.</p> <p><b>ASN Ship &amp; Trace</b> - Share critical PTI and product data with trading partners via the ASN or PO.</p>
<p>iTrade <b>Sourcing</b></p>	<p><b>Price Sheets &amp; Order Guides</b> - Quickly and efficiently communicate price, availability, inventory, deals, promotions, and special events to specific buyers.</p> <p><b>Request for Quote (RFQ)</b> - Collaborative, multi-round tool to negotiate the best possible terms.</p>
<p>iTrade <b>Contracts</b></p>	<p><b>CaRMA</b> - Collaborative contract and rebate management system designed to provide real-time visibility and a single version of the truth for creating, negotiating and approving contract programs and terms.</p>
<p>iTrade <b>Procurement</b></p>	<p><b>Order Management System (OMS)</b> - Collaborative online portal designed to streamline order-to-cash cycle. Send and receive electronic transaction data in any format. OMS synchronizes 10,000 trading partners catalogs as the basis for accurate commerce to help reconcile invoices faster.</p>
<p>iTrade <b>Logistics</b></p>	<p><b>Load Management Solution (LMS)</b> - Automated load building, tendering, scheduling, tracking and optimization with complete visibility from shipping to receiving.</p>
<p>iTrade <b>Quality</b></p>	<p><b>Item</b> - Collect valuable feedback from consumer scannable QR codes on individually packed produce items.</p> <p><b>Fresh</b> - Improve quality, reduce waste and identify shrink across the supply chain with data, communication and analytics platform designed for perishables.</p>
<p>iTrade <b>Analytics</b></p>	<p><b>Dashboards &amp; Reporting</b> - Complete, timely and accurate supply chain data is transformed into actionable information to drive corrective action, strategic planning, benchmarking, and score carding.</p>

