

Your Ordering and Merchandising Solution

Does your online ordering solution exceed your customers' expectations and provide a competitive advantage? Does it leverage your GS1/GDSN item synchronization initiative and complement your other eCommerce solutions?

If improving customer service levels, reducing total costs and driving incremental revenue are high on your list of priorities, then contact iTrade for a no-obligation assessment of Branded Procurement's fit within your overall eCommerce strategy.

A Solution for You and Your Customers

Branded Procurement has numerous ways to create an order. Users can choose products from a catalog or order guide, order from a template or shopping list, order from a previous order, set up an order to be submitted on a schedule, or even fill a cart and save it for later ordering.

Users can place and receive orders from a tablet using Android/Chrome or iOS/Safari systems. Users are also notified when products change. The substitution function allows users to

view suitable substitute products for discontinued or unavailable items and choose a substitute product for existing saved carts, active cart, and templates/shopping lists. With robust reporting options, your customers will have more visibility and control into their business than ever before.

Solution for Any Business

Branded Procurement's module-based system allows you to customize the ordering experience for each of your customers and your overall business. Incorporating the latest technology is just a click away, and management is easier than ever. Branded Procurement grows with your company's technology advances with no internal development necessary. Have your customers access your ordering portal from the office, home, car, kitchen...anywhere!

Branded Procurement Features

- > Web-based, 24/7 solution access
- > Ease of personalization
- > Efficient order creation and management
- > Receiving and claims adjustments
- > All business sizes - Integration simplicity and Web Based Data Mgmt.
- > Rapid new product introduction
- > Mobile Compatible
- > Accessing marketing and nutritional information
- > Robust reporting capability

Administration Never Was This Easy

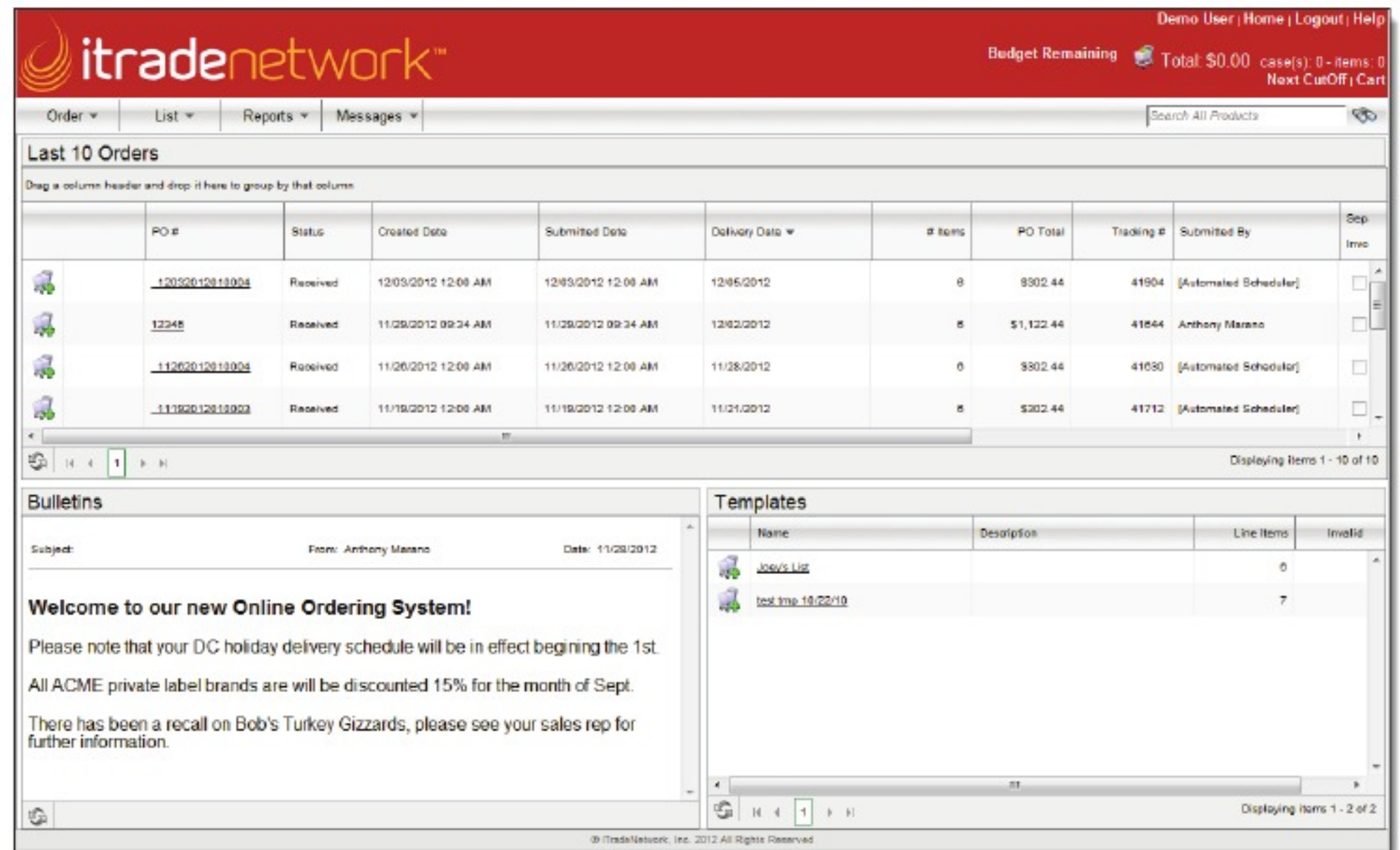
- > Order Management (including order approvals and budgeting)
- > Multi-Account Management
- > Order Guide Management
- > GDSN/GTIN Data Pool Management
- > Business Organization Management, through Roles
- > Hierarchical design for complete and efficient administration
- > Integrated or Web Based Management



Branded Procurement is your customized eCommerce solution which offers a wide range of modules to enhance your customers' online ordering experience. From budget/order approval, product promotion and images to multi-account ordering, organization management and business roles, Branded Procurement gives you the look and feel of a home-built solution with minimal investment.

All-In-One eCommerce Solution

- > Fully Brandable User Interface
- > Fully Localizable User Interface
- > Two-Way Messaging (Units/Admin)
- > Multiple-Account Shopping Cart
- > Product Changes/Substitutions
- > User-definable Classifications
- > Receive against POs / Confirmations / Invoices
- > Catalog and Order Guide Support
- > Easy Product Management: Product Substitution, Product Attributes, Order Guide Management, GDSN/GTIN
- > Easy Order Management: Order Guide Manager, Order and Budget Approval Workflows, Future Orders, Split Orders
- > Reports by: Unit Activity (All or Individual), Orders, Invoices, Purchasing, Product Frequency



The screenshot shows the 'Product Frequency' report in the iTradeNetwork system. The report is titled 'Product Frequency By Purchase Order Quantity' and is filtered for the period from 8/1/2012 to 12/8/2012. It displays two tables: 'Products Most Frequently Ordered' and 'Products Least Frequently Ordered'. Each table lists product details such as Dist #, Description, Brand, Category, Substitution, and Price. Summary statistics for each table include Average Case Price, Average Each Price, Total Quantity, and Total Price.

Dist #	Description	Brand	Category	Substitution Dist #	Substitution Qty	Substitution Per Case	Quantity	Average Price	Total Price
425090	Cornstarch	Joe's	Baking Products		0	0	198 cs	\$15.23 cs	\$3,015.54
425294	Mix, Pizza Dough	Joe's	Pizza Crust, Dough		0	0	185 cs	\$15.93 cs	\$2,947.05
424735	Mix, Gingerbread	Joe's	Baking Products		0	0	149 cs	\$10.79 cs	\$1,607.58
424737	Mix, Meat Loaf Prep	Joe's	Baking Products		0	0	113 cs	\$11.28 cs	\$1,274.96
424733	Mix, Elephant Ear	Joe's	Baking Products		0	0	110 cs	\$10.66 cs	\$1,172.73
Average Case Price:									\$12.78
Average Each Price:									\$0.00
Total Quantity:									755
Total Price:									\$20,017.86

Dist #	Description	Brand	Category	Substitution Dist #	Substitution Qty	Substitution Per Case	Quantity	Average Price	Total Price
424731	Mix, Dough, No-Time Sweet	Joe's	Baking Products		0	0	30 cs	\$37.04 cs	\$110.40
424748	Baking Soda	Joe's	Baking Soda		0	0	15 cs	\$26.49 cs	\$397.35
424751	Prekof Biscuit Biscuit 3"	Joe's	Biscuits		0	0	15 cs	\$33.84 cs	\$507.60
425861	Assorted Regular Gelatin	Joe's	Gelatin		0	0	50 cs	\$27.85 cs	\$1,392.50
425295	Mix, Stuffing, Apple & Herb	Joe's	Stuffing Mix		0	0	55 cs	\$14.70 cs	\$808.50
Average Case Price:									\$18.78
Average Each Price:									\$0.00
Total Quantity:									145
Total Price:									\$2,916.35

Significant Technology Investment

iTradeNetwork has consistently reinvested in R&D over the last 13 years. What does that mean for you? That Branded Procurement will remain a dominant solution for your eCommerce needs. Branded Procurement offers continuous enhancements, including Self-Service Localization, Quality Management, Promotions, Ads, and Campaign modules. Combined with existing customization, such as Punch Out, Real-Time Inventory API, Real-Time or Web Pricing Routines, Single Sign On (SSO), ASN 867, and many more features, Branded Procurement can be a strong tool for taking your business to the next level.

