Maximizing Margins & Service Levels

In today's fast paced and competitive world, maximizing margins and service levels for both buyers and suppliers is all about having the right product at the right place at the right time. iTrade brings the accurate and timely data needed into one tightly integrated, highly collaborative, and functionality rich demand planning and forecasting solution.

Forecasting & Planning are the Foundations

Forecasting and planning across multiple items and locations is tough enough. When you factor in the additional complexities of fresh commodities the task gets even harder. Companies need a solution that can manage both, and that's exactly what iTrade provides. From items with stable supply and demand and long shelf life to the fast paced and ever changing world of perishables, iTrade partners with customers to design the forecast process that produces optimum order quantities.

Global Aggregation and End-to-End Deployment is Essential

Your supply chain is global and your demand planning and forecasting system must be up to that challenge. You need a system and process that can aggregate forecasted demand across multiple locations and communicate that demand with your global partners as an integrated part of your end-to-end supply chain.

Features

> Tightly integrated

> Highly collaborative

> Robust functionality

> Accurate forecasts for all commodities

> Demand aggregation across all locations

> Incorporates ads and promotions

> Inclusion in end-to-end supply chain

Benefits
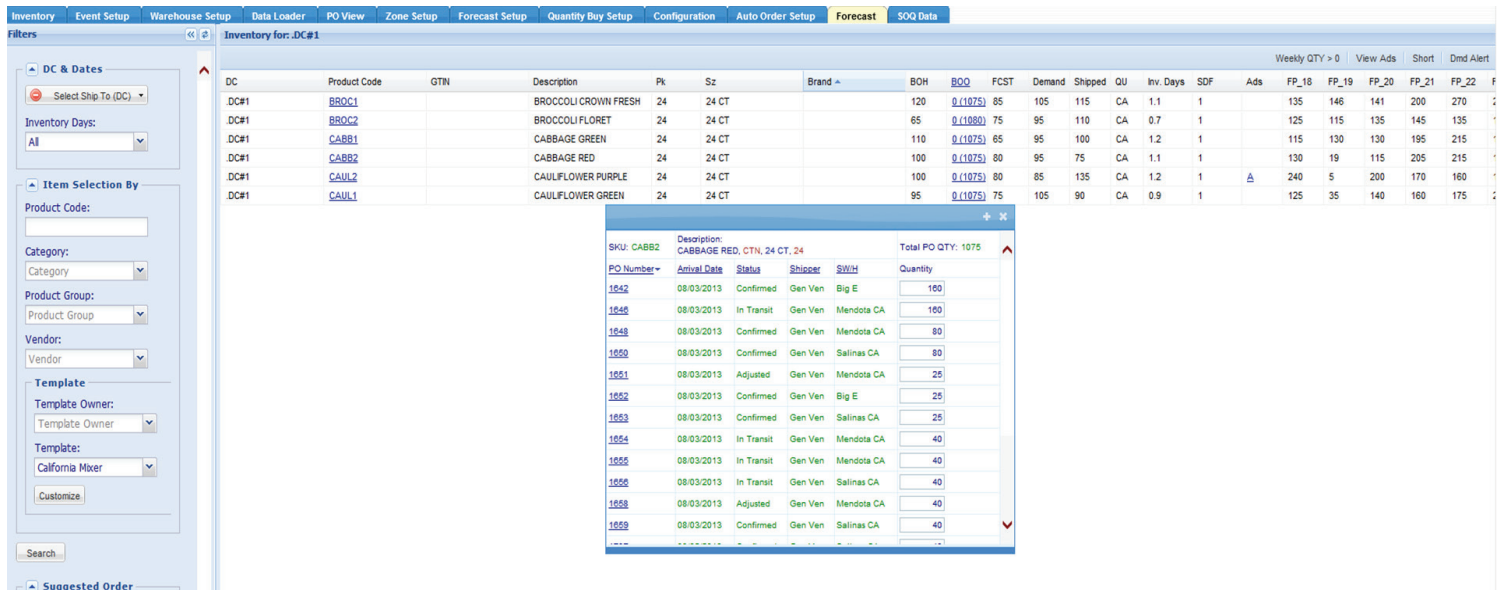
> Increased efficiency

> Maximized buying power and improved margins

> Improved service levels and reduced out of stocks

> Buyers freed to spend more time managing the business and relationships

"With iTrade, we were able to improve our forecast accuracy and aggregate demand across multiple divisions and systems."

\- North American Retailer

Our Unique Approach

iTrade's approach to demand planning and forecasting is to first evaluate your current systems and processes to see where our partnership can bring the most value. From there, we work together on the forecasting processes that work best for you. Most of our competitors stop there. For us, we are just getting started. We then integrate demand planning and forecasting with our 50+ highly collaborative and tightly integrated solutions enabling our customers to aggregate demand across multiple locations and items and incorporate it into your end to end supply chain system with all your trading partners. This unique approach of creating the forecast and end-to-end supply chain deployment is what makes iTrade unique.
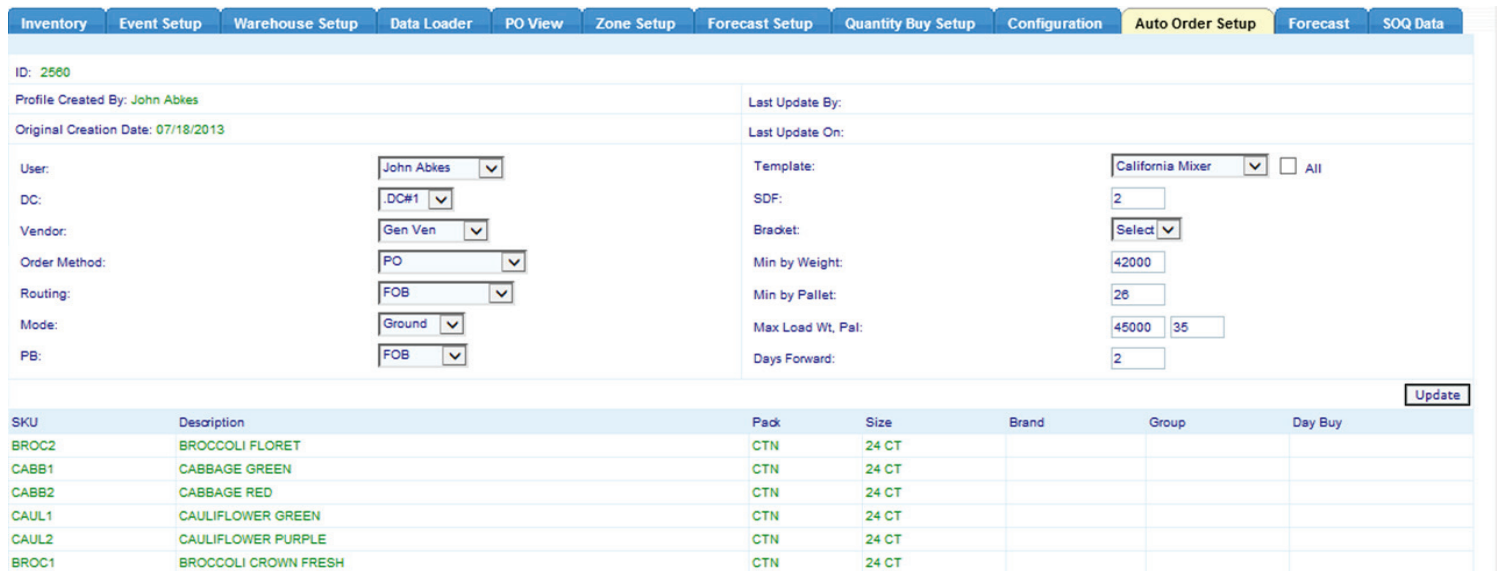
User Friendly, Highly Functional, Powerful Performance

View and manage key forecast data such as Balance On Hand, Balance on Order, Forecast, Demand, Shipped, Inventory Days, Ads, etc. from one or multiple locations in one highly functional and user friendly dashboard

Integrated With Your End-to-End Supply Chain

Easily define the parameters for automating the order creation process with key suppliers

iTradeNetwork is the leading provider of global on-demand supply chain management and intelligence solutions through a unique combination of innovative technology, information services, and deep industry knowledge.